# Search Analytics

| INVENTORY UNITS | UNDER CONSTRUCTION UNITS | 12 MO ABSORPTION UNITS | VACANCY RATE | MARKET RENT/UNIT | MARKET SALE PRICE/UNIT | MARKET CAP RATE |
|---|---|---|---|---|---|---|
| 11,759 +4.5% | 1,141 -30.8% | 74 +175.5% | 9.0% +3.4% | $1,305 -0.6% | $143K -0.8% | 5.7% +0.4% |
| Prior Period 11,251 | Prior Period 1,649 | Prior Period (97) | Prior Period 5.6% | Prior Period $1,314 | Prior Period $145K | Prior Period 5.3% |

## Key Metrics

| Availability | |
|---|---|
| Vacant Units | 1,064 |
| Asking Rent/SF | $1.31 |
| Concession Rate | 0.5% |
| Studio Asking Rent | $951 |
| 1 Bedroom Asking Rent/Unit | $1,092 |
| 2 Bedroom Asking Rent/Unit | $1,346 |
| 3 Bedroom Asking Rent/Unit | $1,533 |

| Inventory | |
|---|---|
| Existing Buildings | 125 |
| Average Units Per Bldg | 94 |
| 12 Mo Demolished Units | 0 |
| 12 Mo Occupancy % at Delivery | 7.3% |
| 12 Mo Construction Starts Units | 0 |
| 12 Mo Delivered Units | 508 |
| 12 Mo Avg Delivered Units | 254 |

| Sales Past Year | |
|---|---|
| Asking Price Per Unit | - |
| Sale to Asking Price Differential | - |
| Sales Volume | $122M |
| Properties Sold | 7 |
| Months to Sale | - |
| For Sale Listings | 1 |
| Total For Sale Units | 153 |

| Demand | |
|---|---|
| 12 Mo Absorp % of Inventory | 0.6% |
| Median Household Income | 64.2K |
| Population Growth 5 Yrs \| 20-29 | 7.4% |
| Population Growth 5 Yrs \| 30-39 | 0.6% |
| Population Growth 5 Yrs \| 40-54 | 10.6% |
| Population Growth 5 Yrs \| 55+ | 5.8% |
| Population Growth 5 Yrs | 5.9% |


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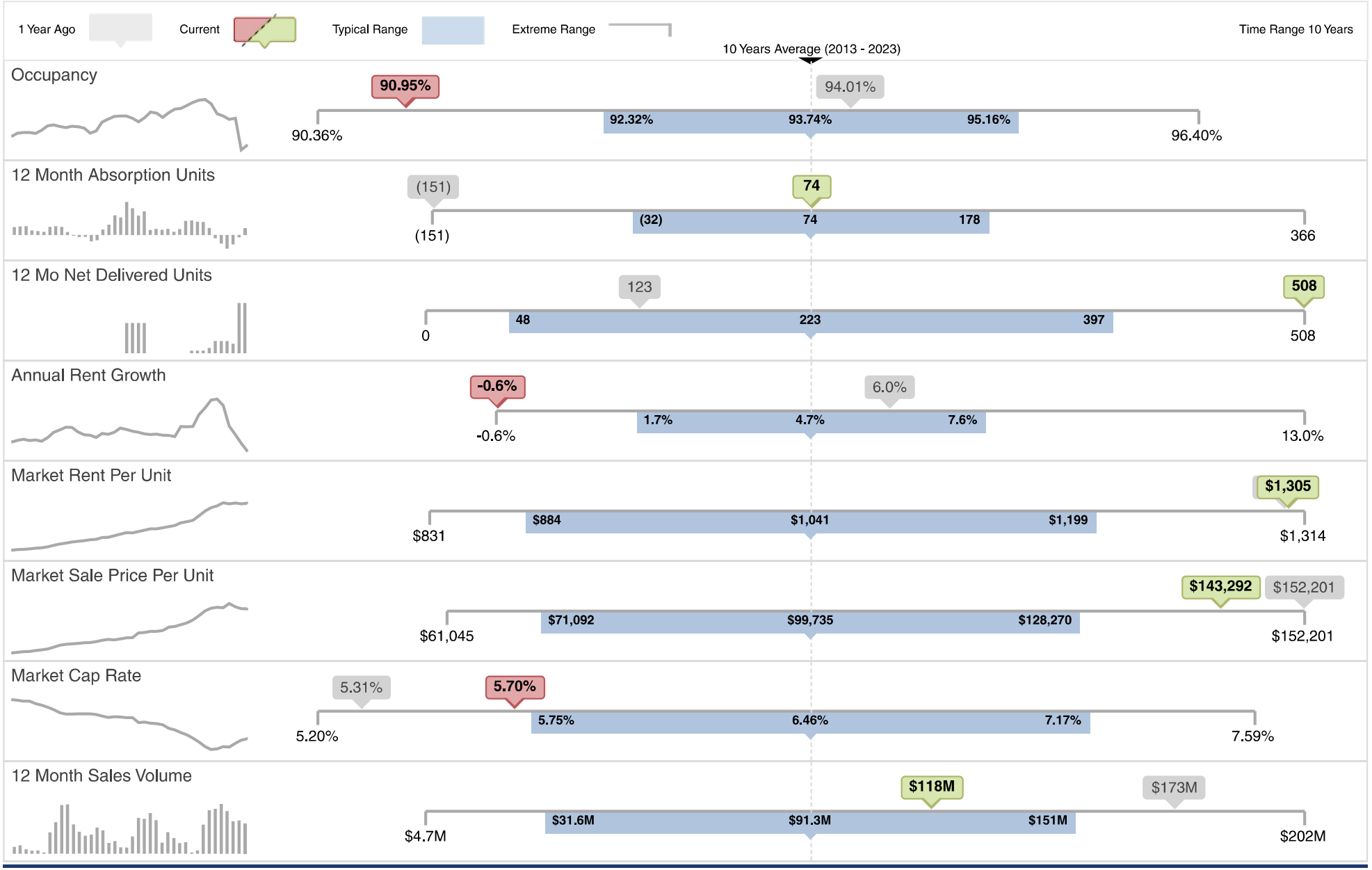
## Key Performance Indicators



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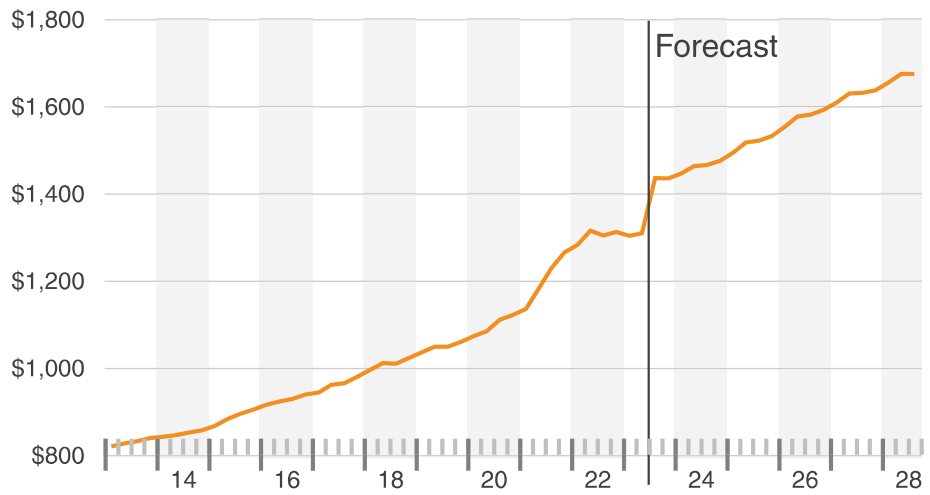
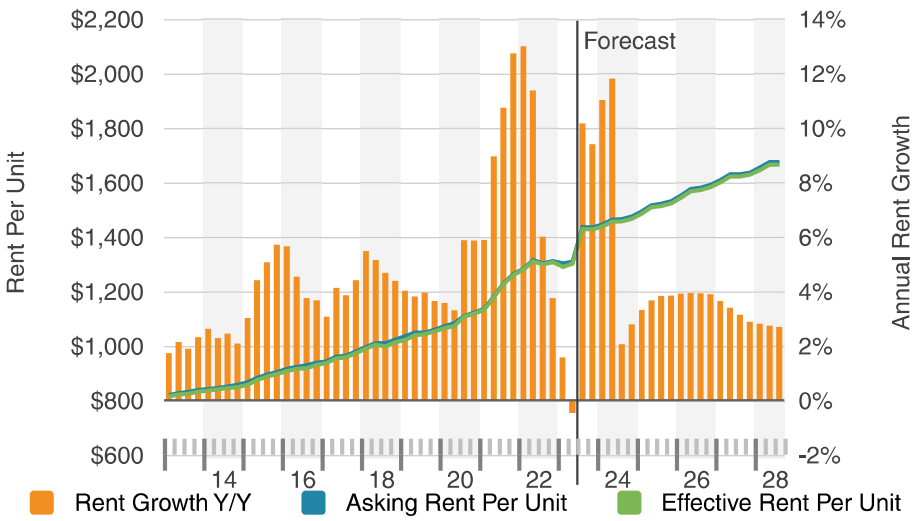
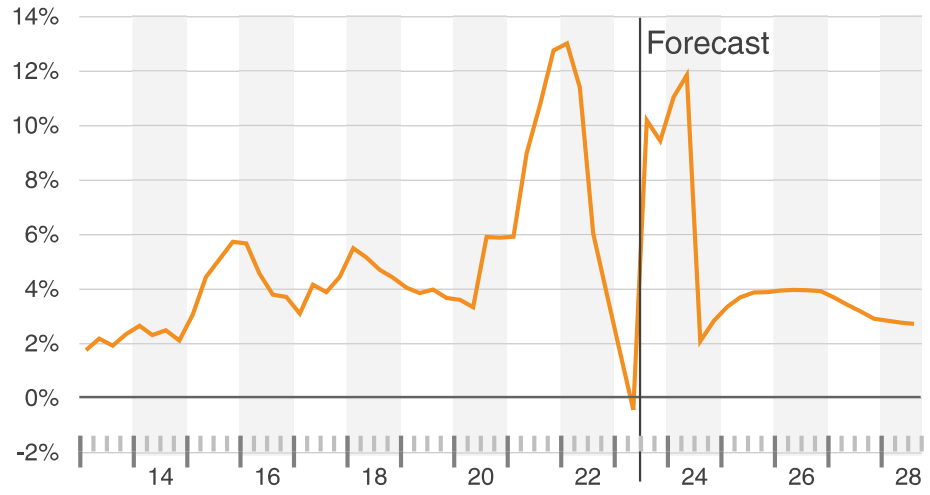
## Market Asking Rent Per Unit



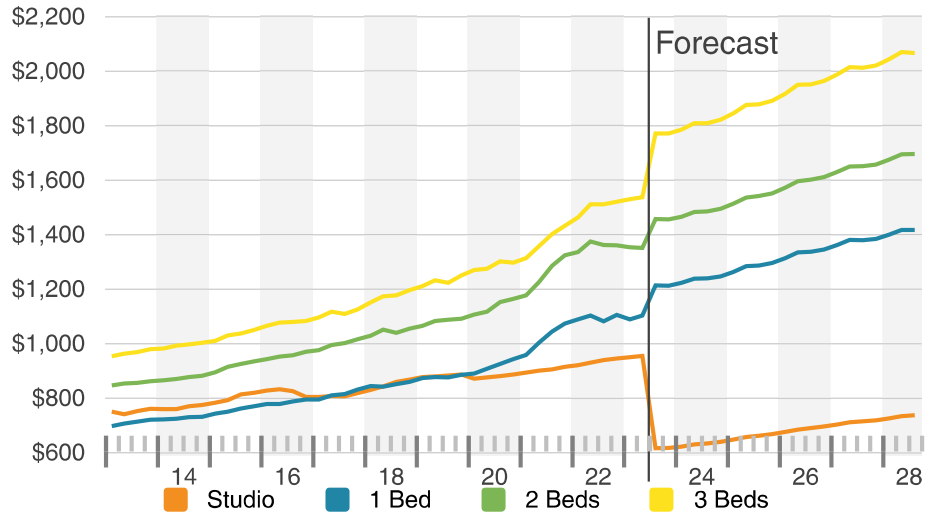

## Market Rent Per Unit & Rent Growth




## Market Rent Growth (YOY)




## Market Asking Rent Per Unit By Bedroom



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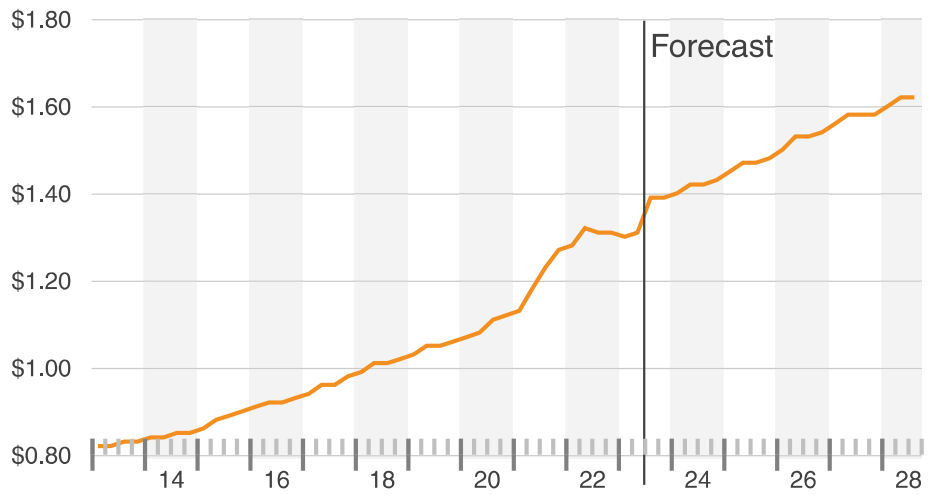
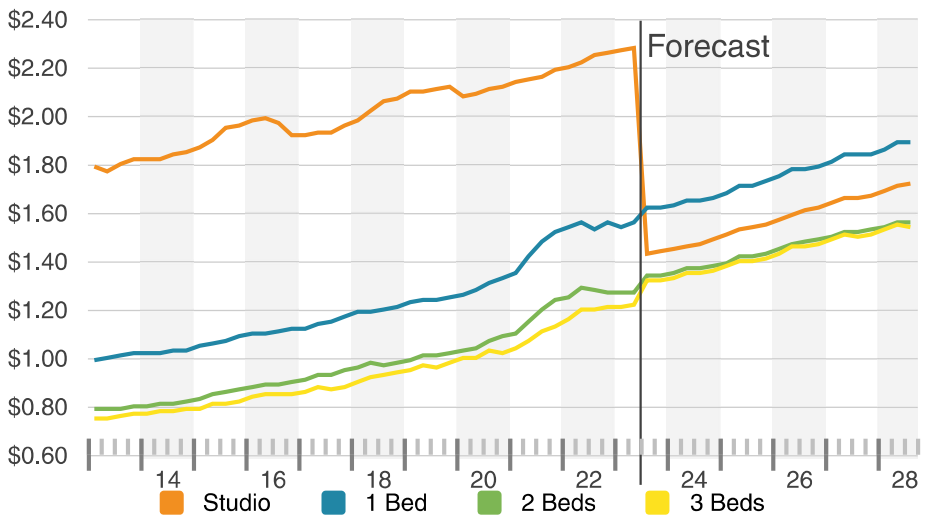
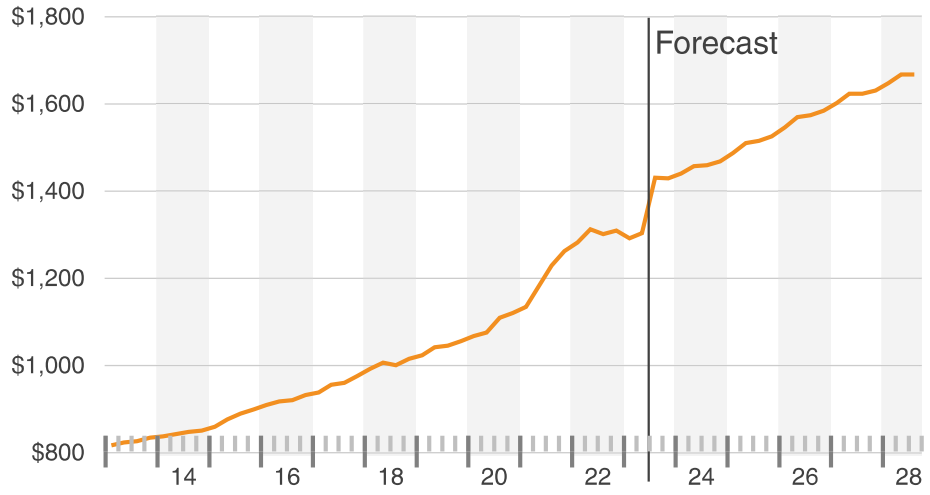
## Market Asking Rent Per SF



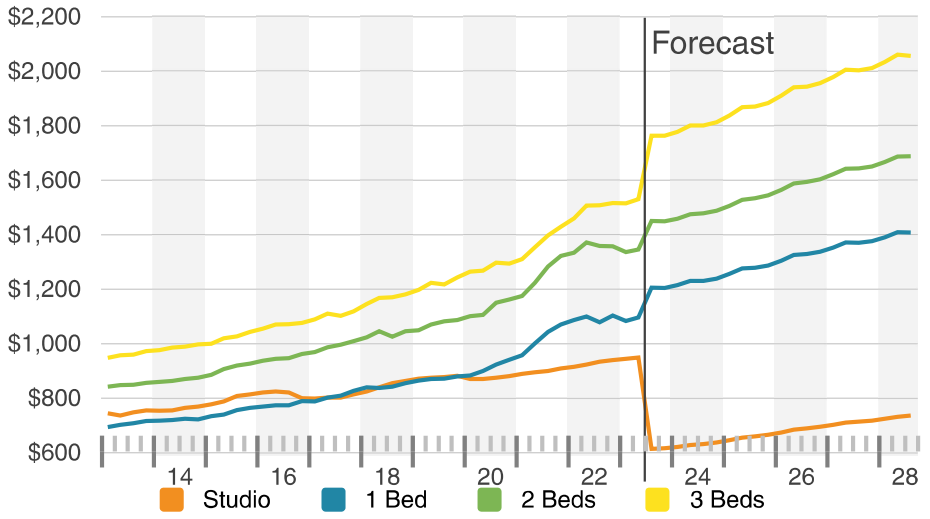

## Market Asking Rent Per SF By Bedroom




## Market Effective Rent Per Unit




## Market Effective Rent Per Unit By Bedroom



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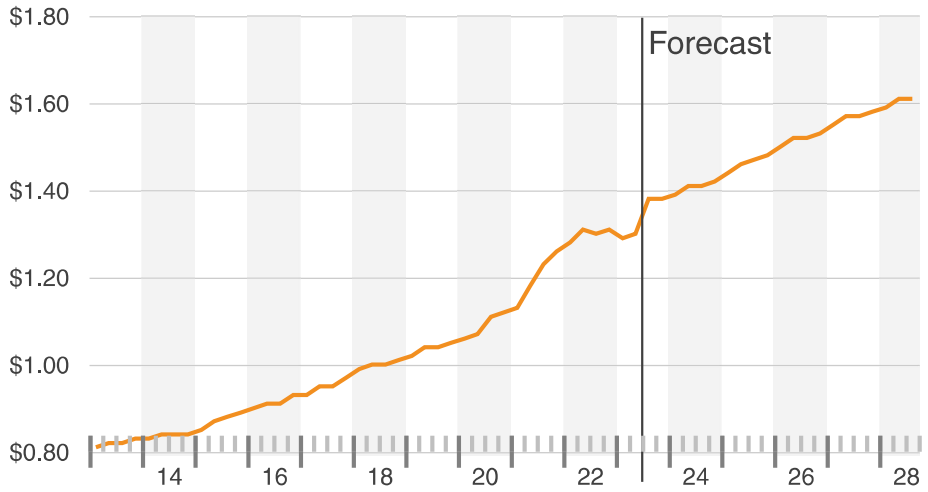
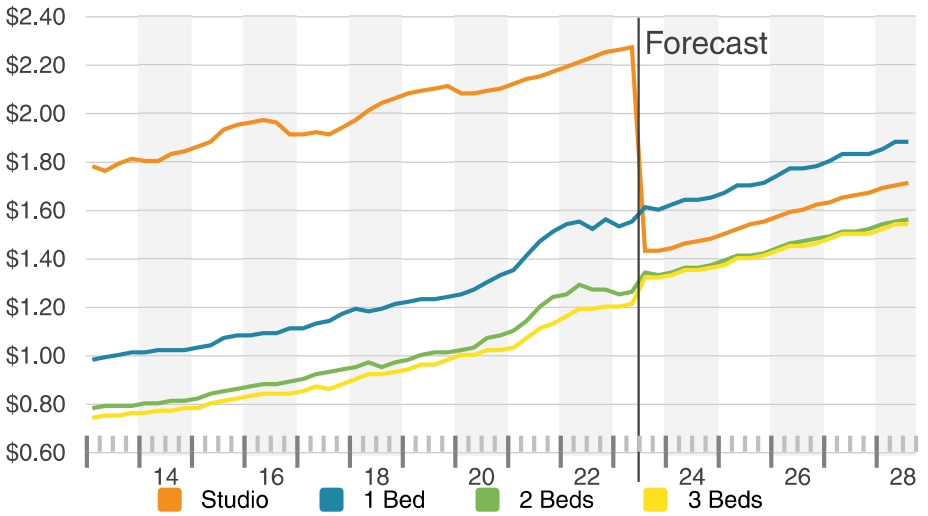
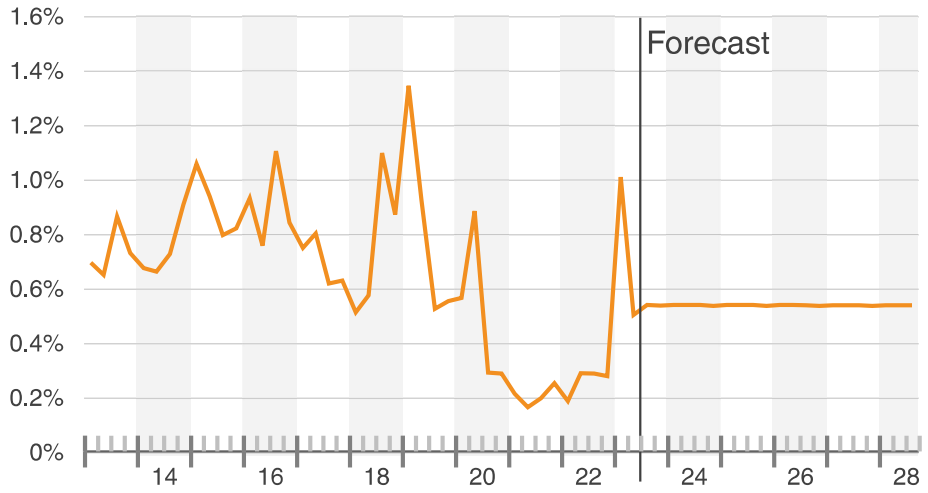
## Market Effective Rent Per SF



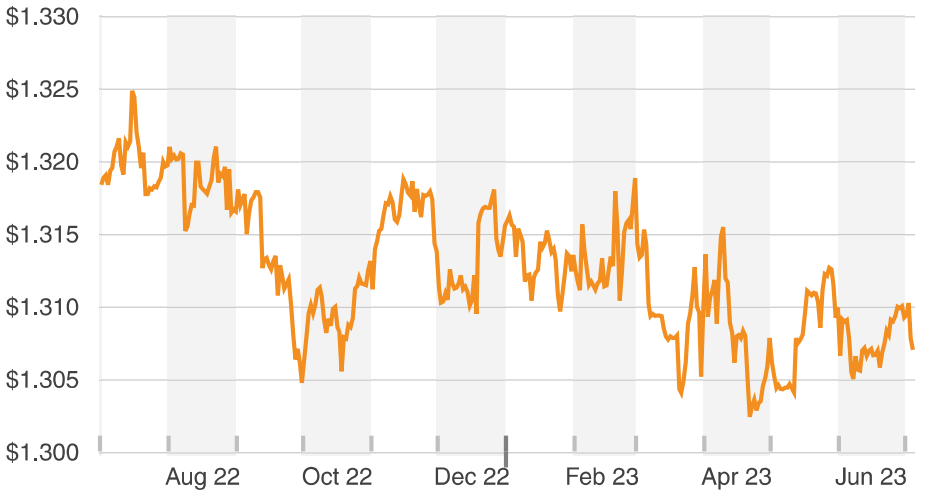

## Market Effective Rent Per SF By Bedroom




## Concession Rate




## Daily Asking Rent Per SF



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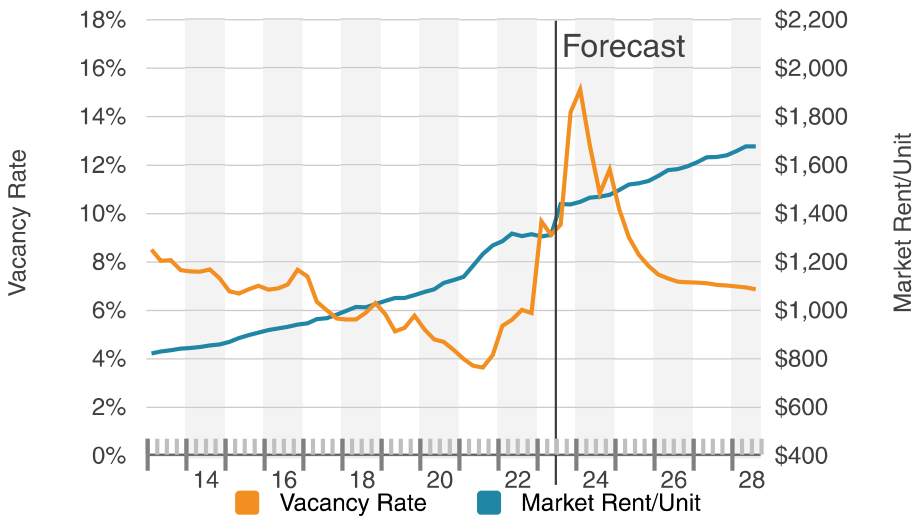
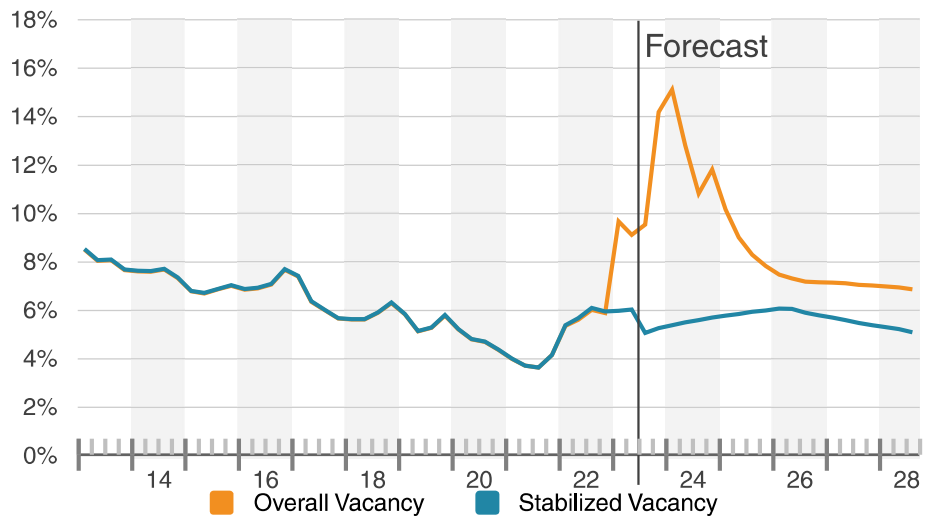
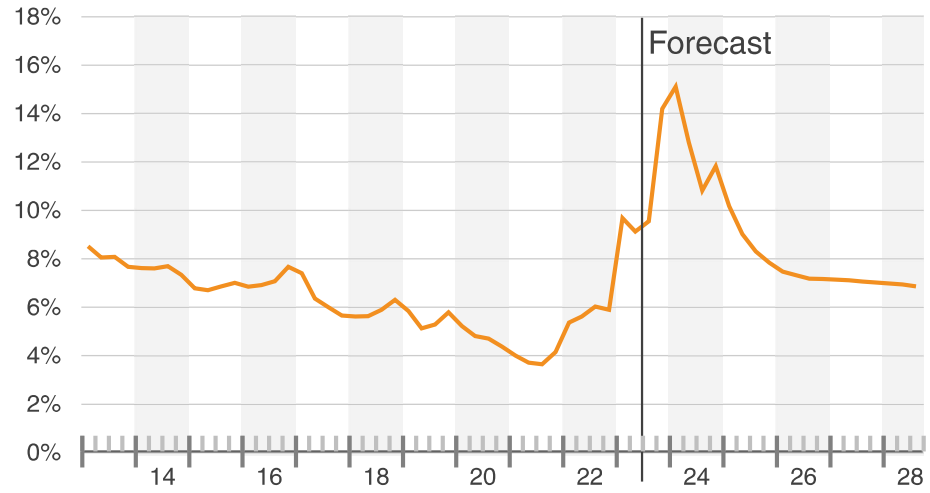
## Vacancy & Market Asking Rent Per Unit



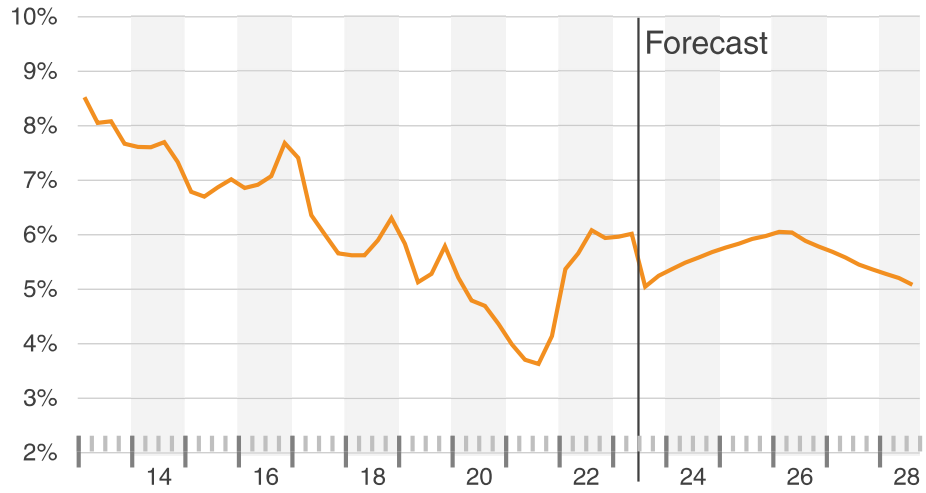

## Overall & Stabilized Vacancy




## Vacancy Rate




## Stabilized Vacancy Rate



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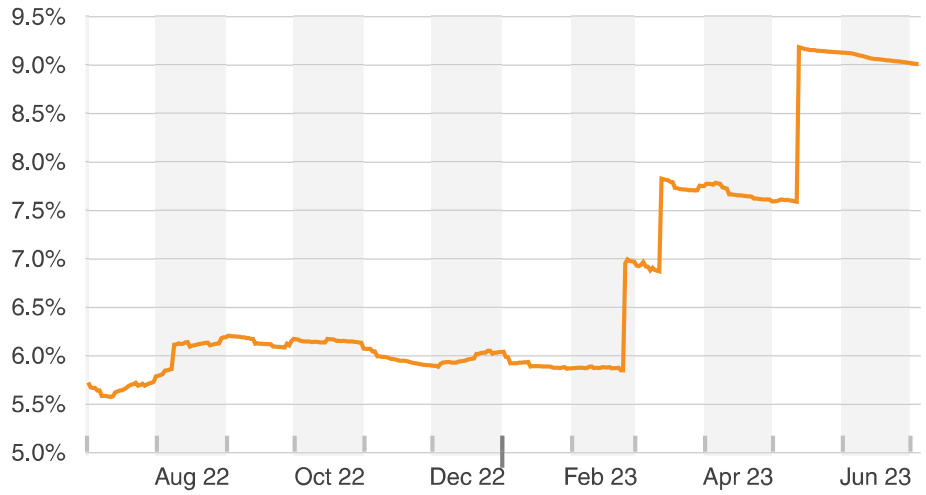
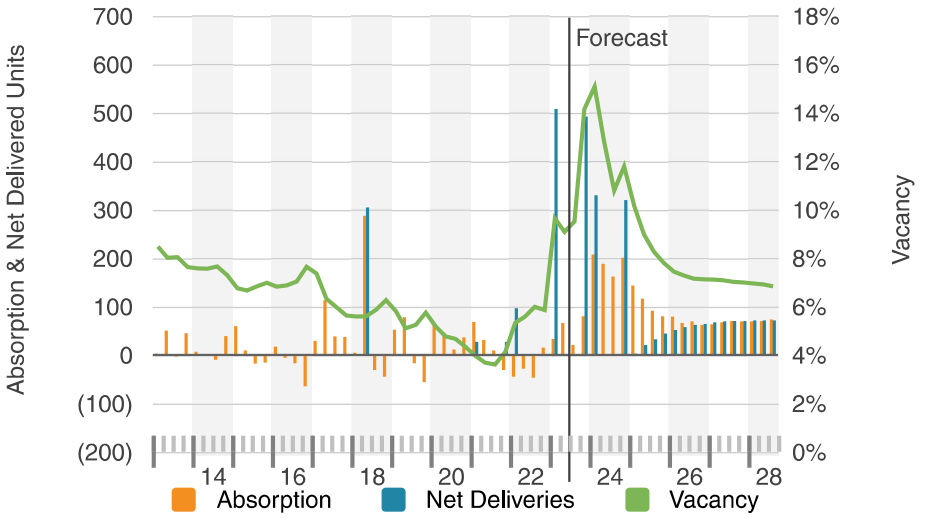
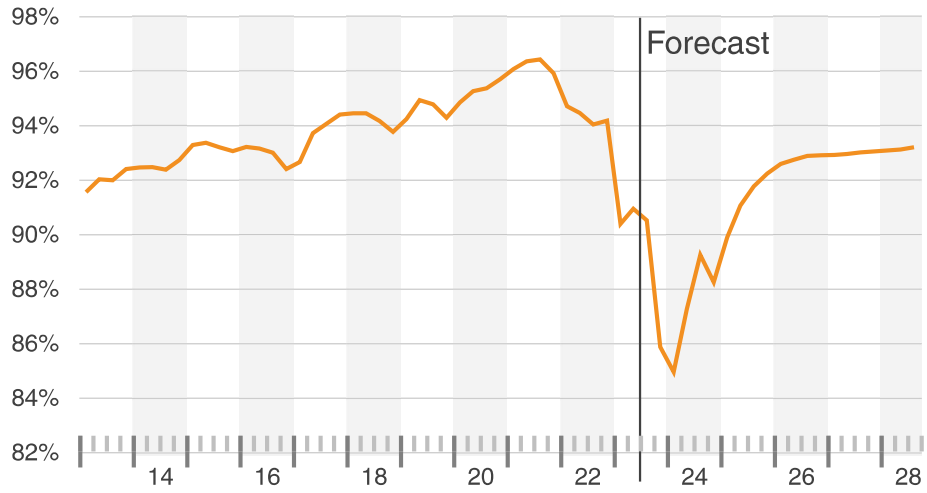
## Daily Vacancy Rate



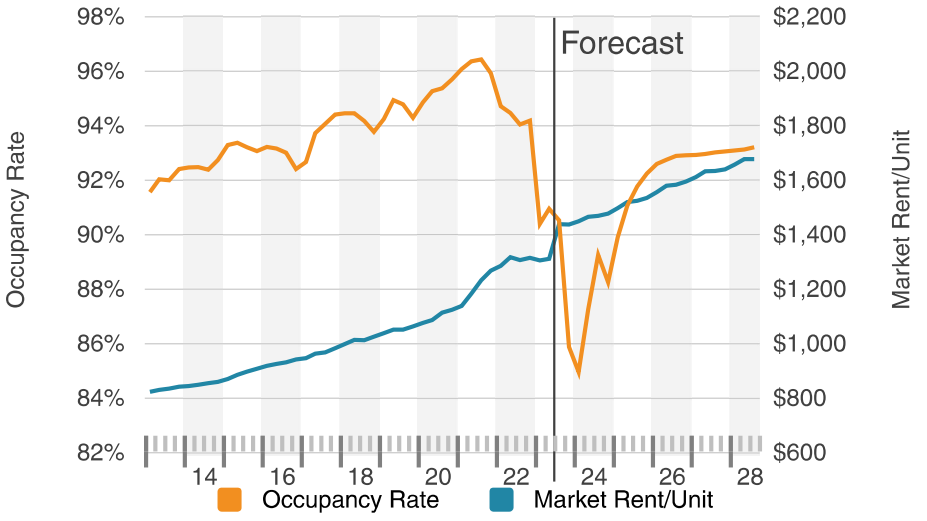

## Absorption, Net Deliveries & Vacancy




## Occupancy Rate




## Occupancy & Market Rent Per Unit



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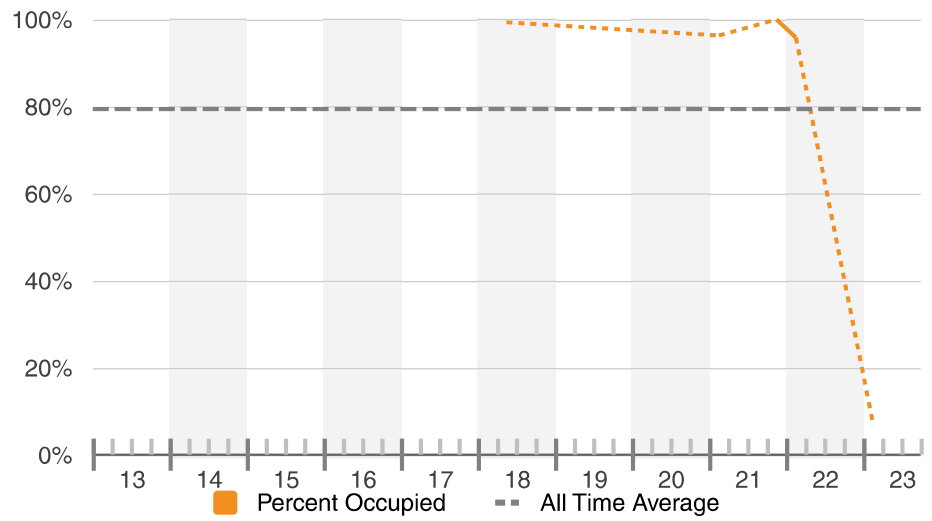
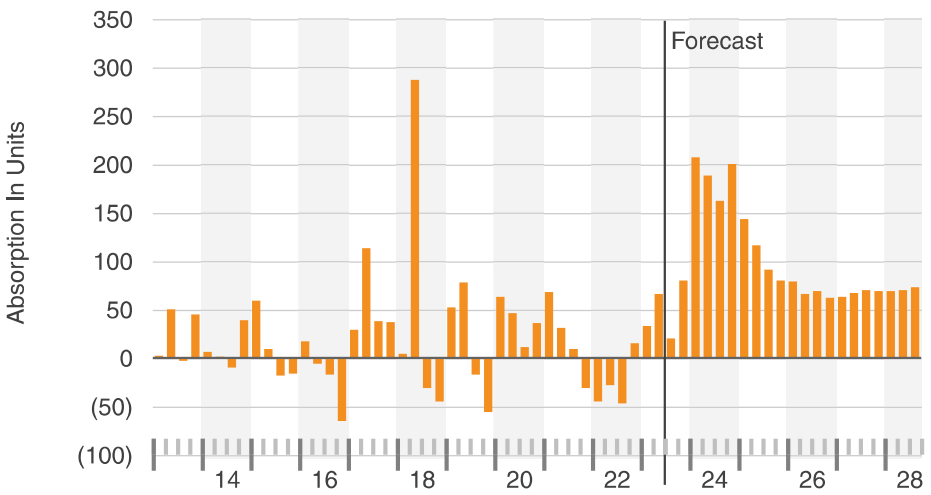
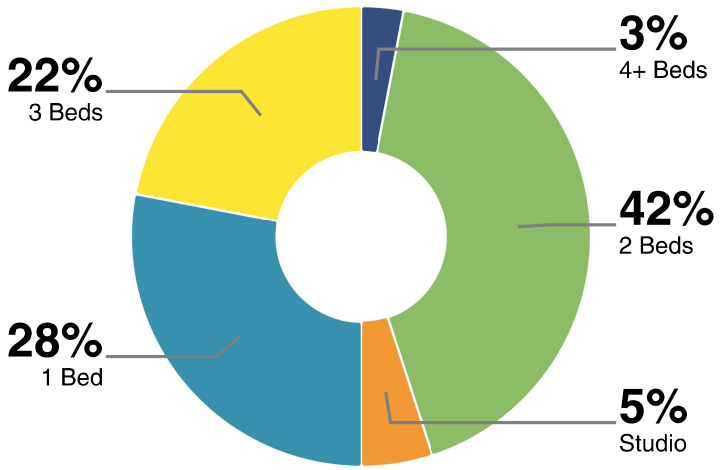
## Occupancy At Delivery



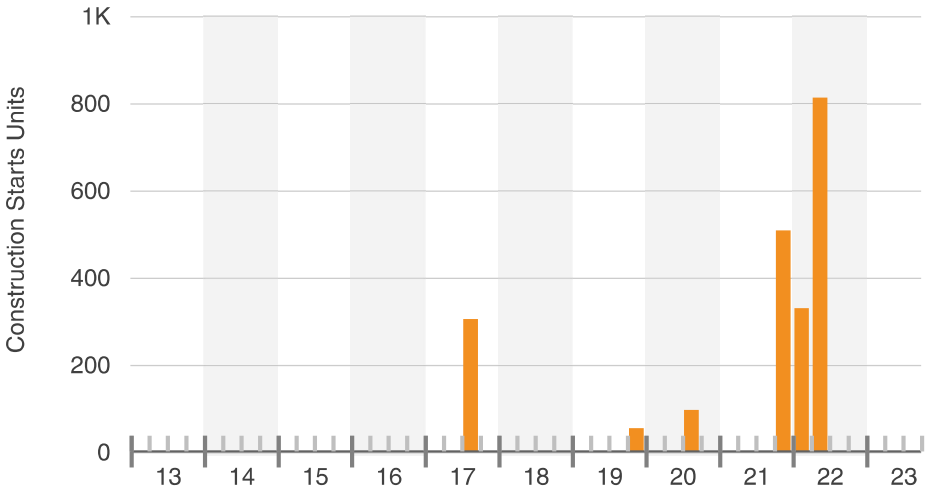

## Absorption Units




## Total Units By Bedroom




## Construction Starts



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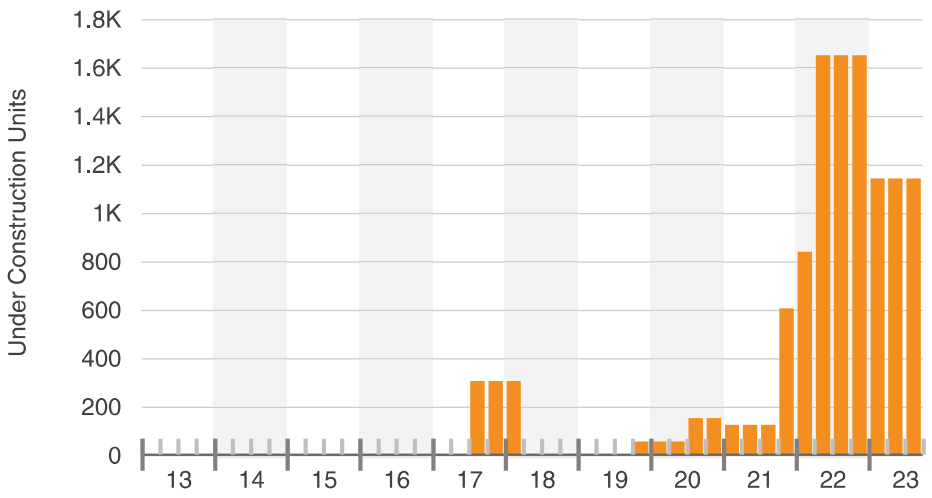
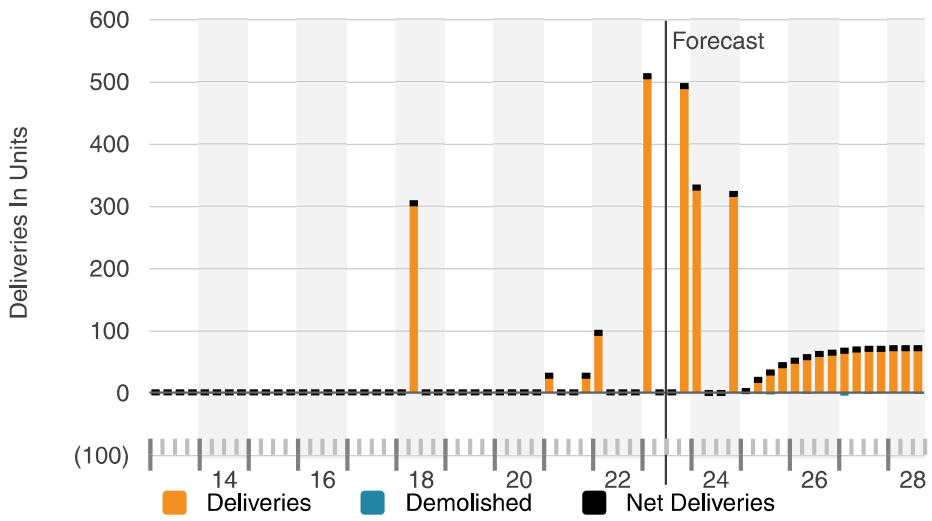
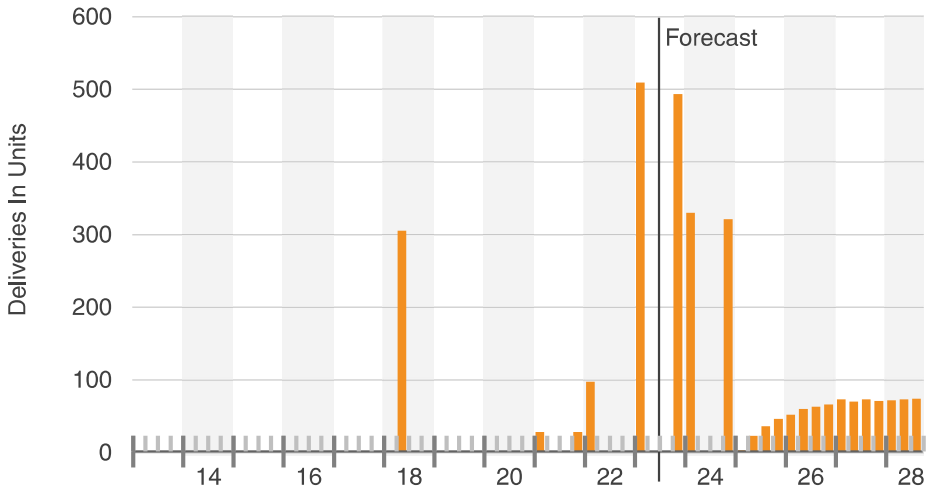
## Under Construction



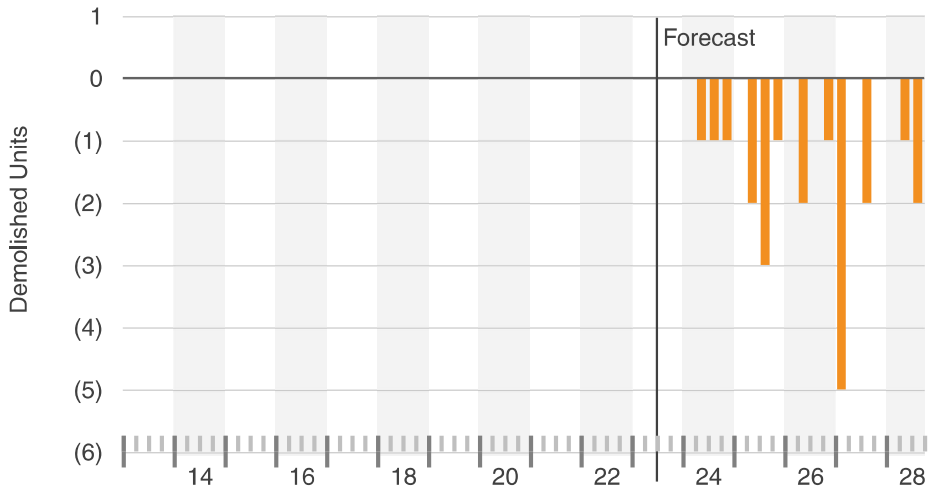

## Deliveries & Demolitions




## Deliveries




## Demolitions





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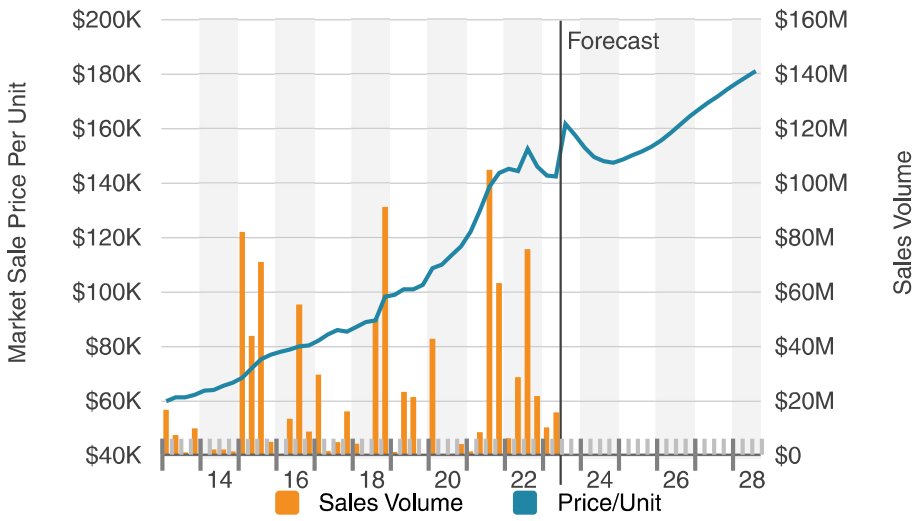
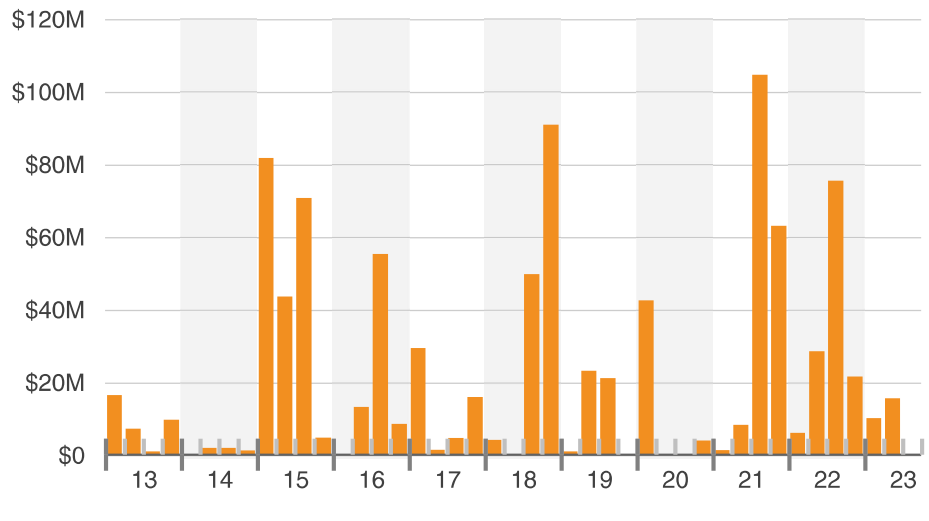
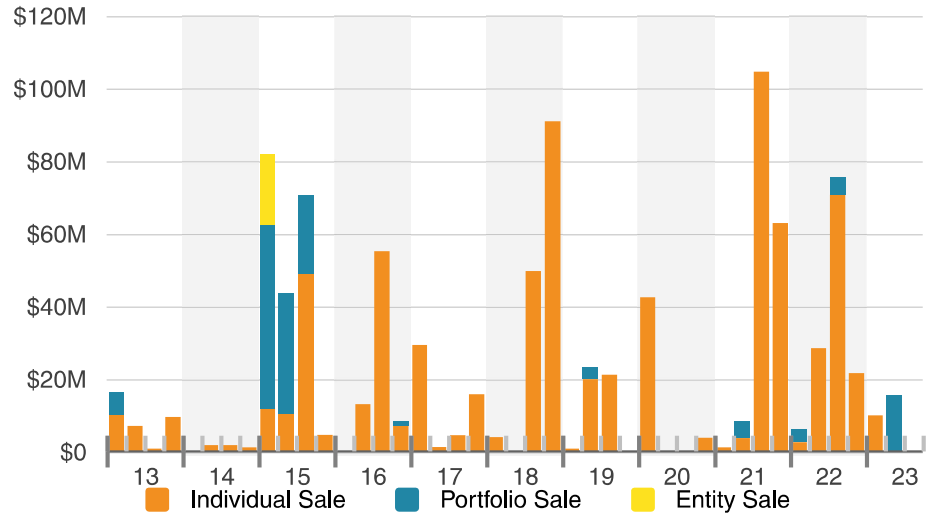
## Sales Volume & Market Sale Price Per Unit



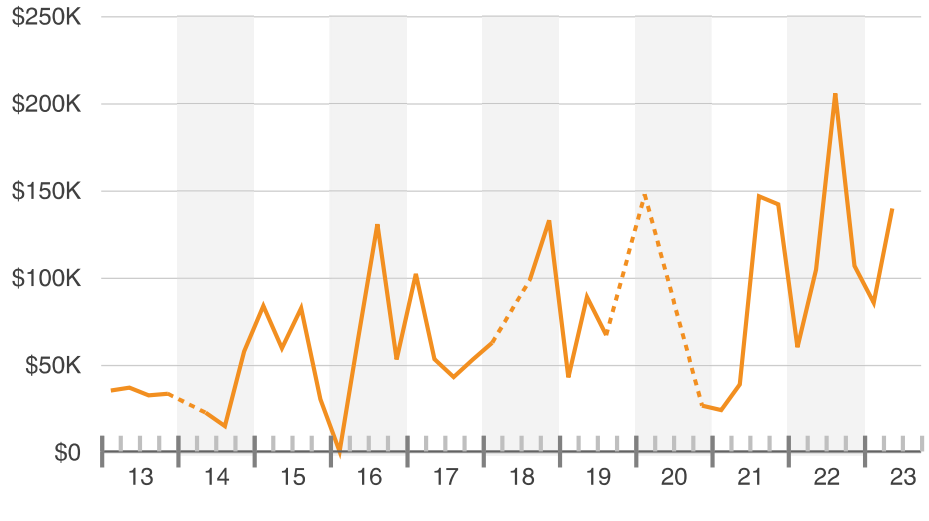

## Sales Volume




## Sales Volume By Transaction Type




## Sale Price Per Unit



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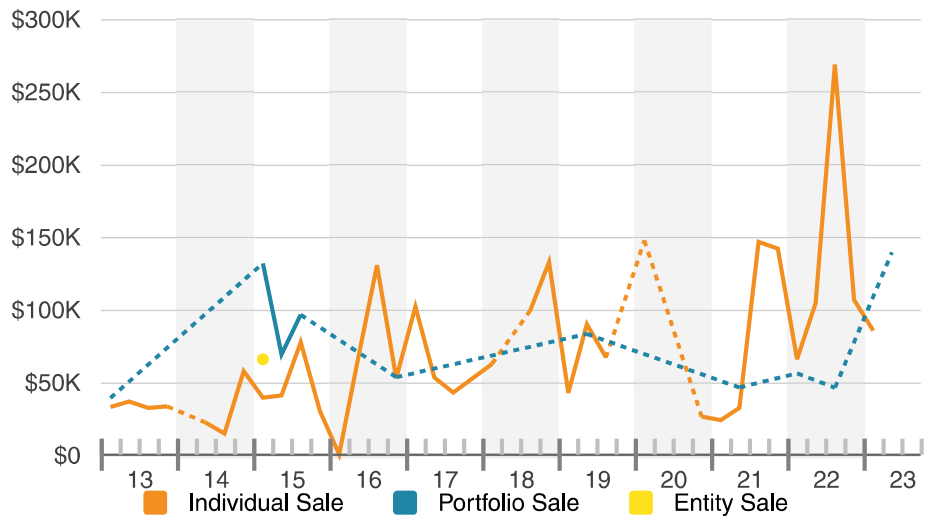
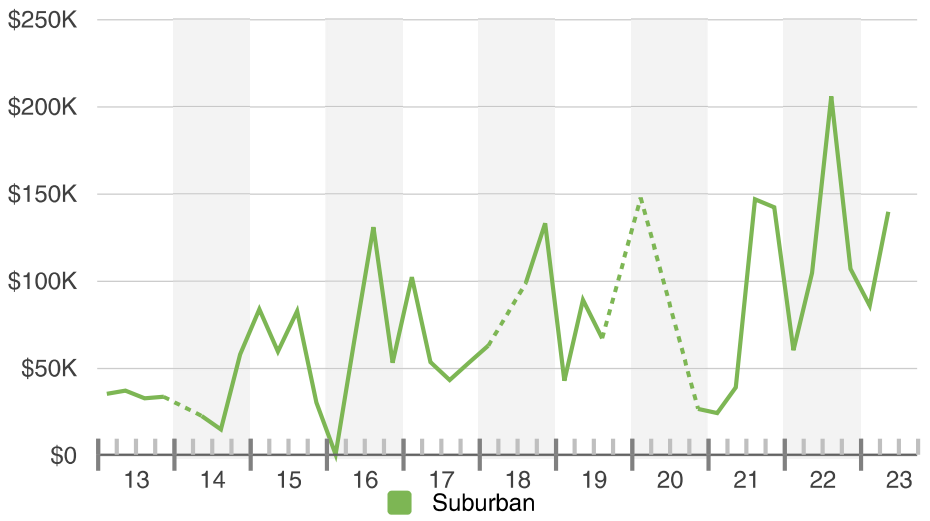
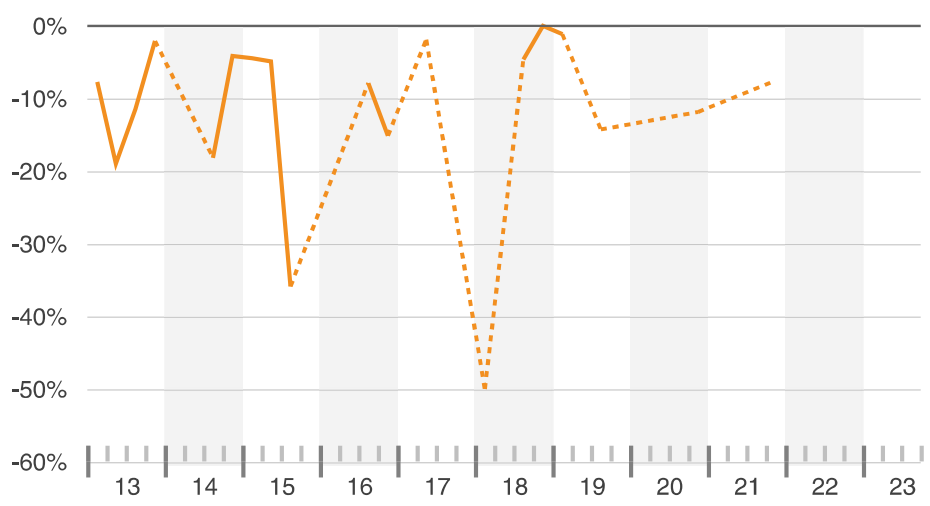
## Sale Price Per Unit By Transaction Type



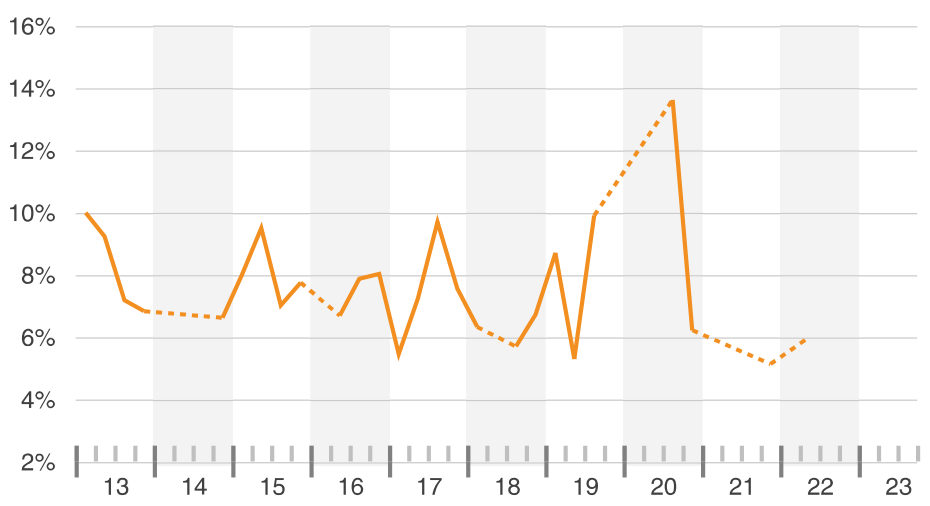

## Sale Price Per Unit By Location Type




## Sale To Asking Price Differential




## Cap Rate



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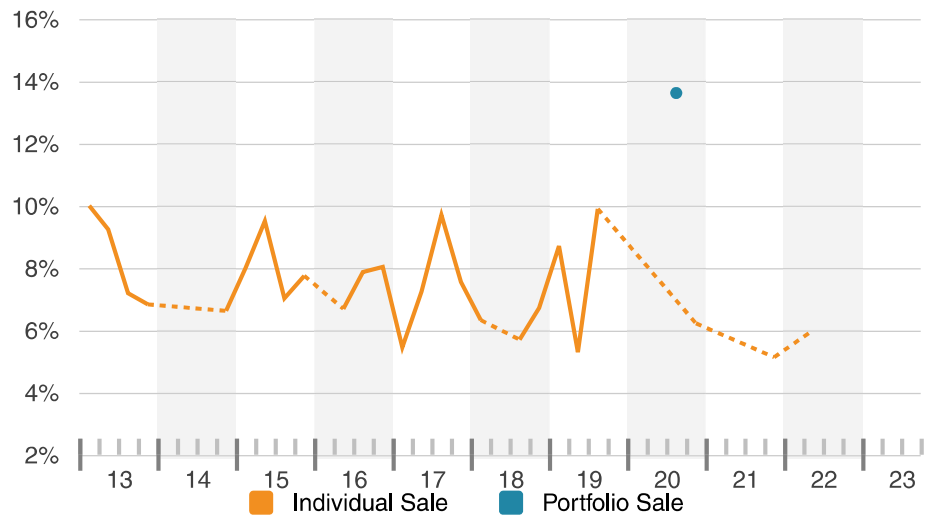
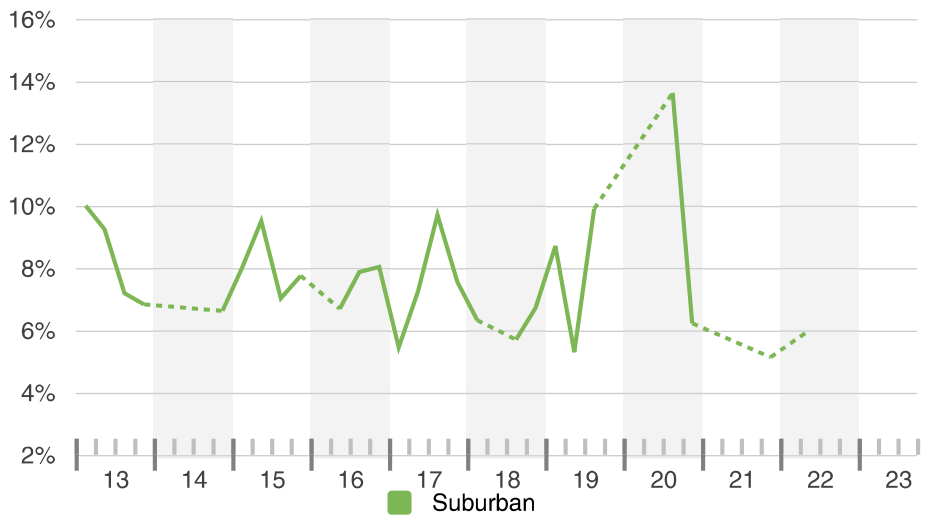
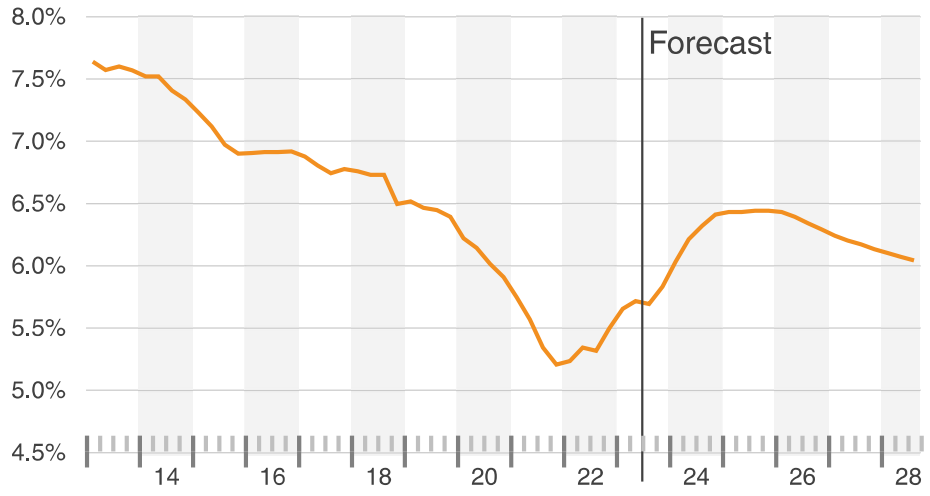
## Cap Rate By Transaction Type



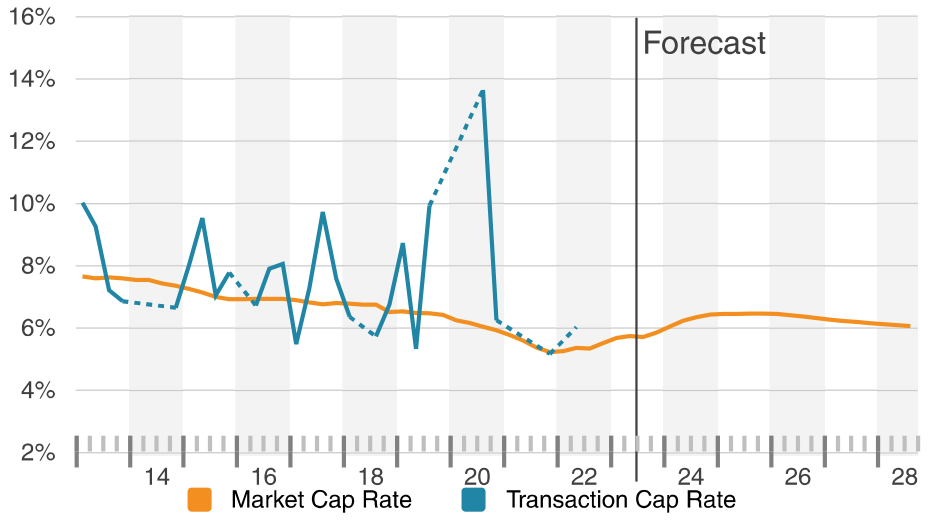

## Cap Rate By Location Type




## Market Cap Rate




## Market Cap Rate & Transaction Cap Rate



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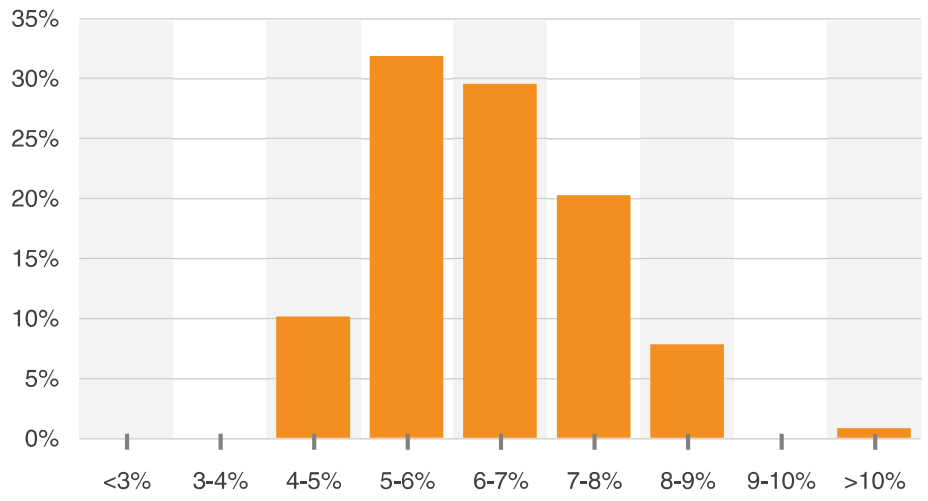
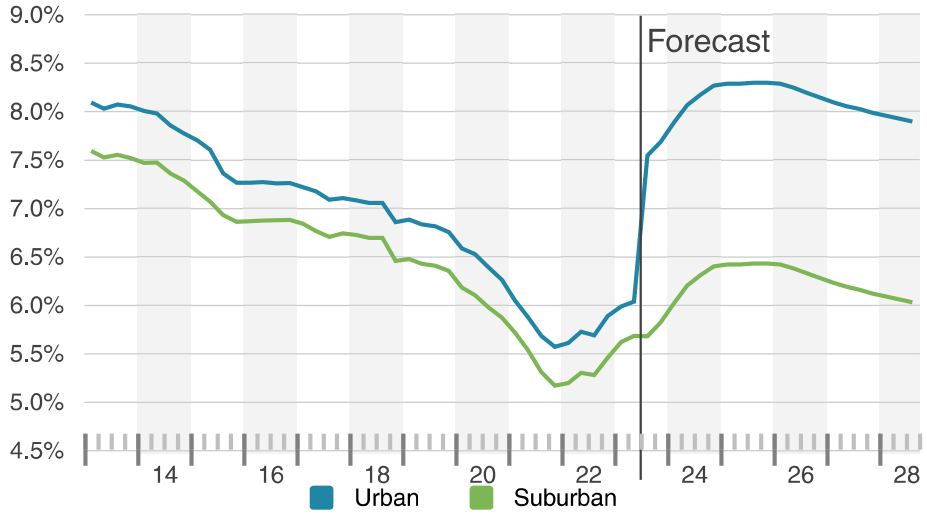
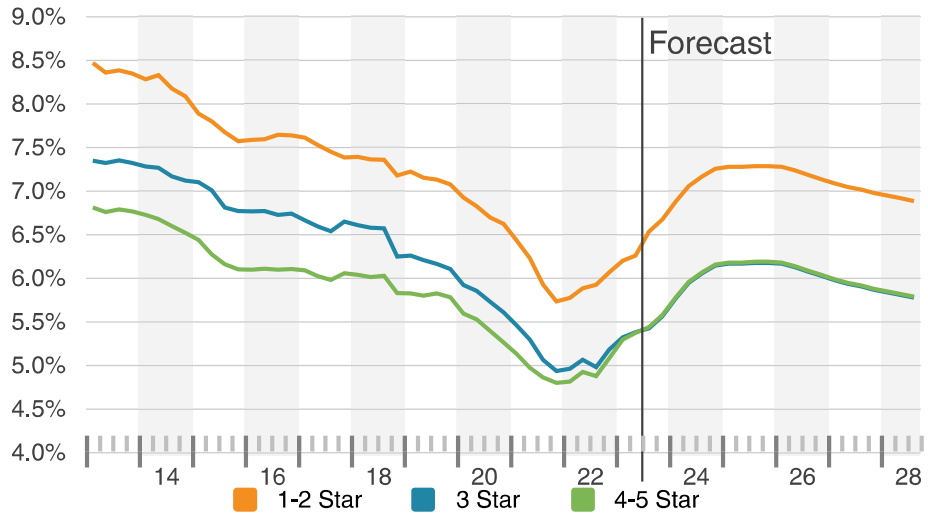
## Market Cap Rate Distribution



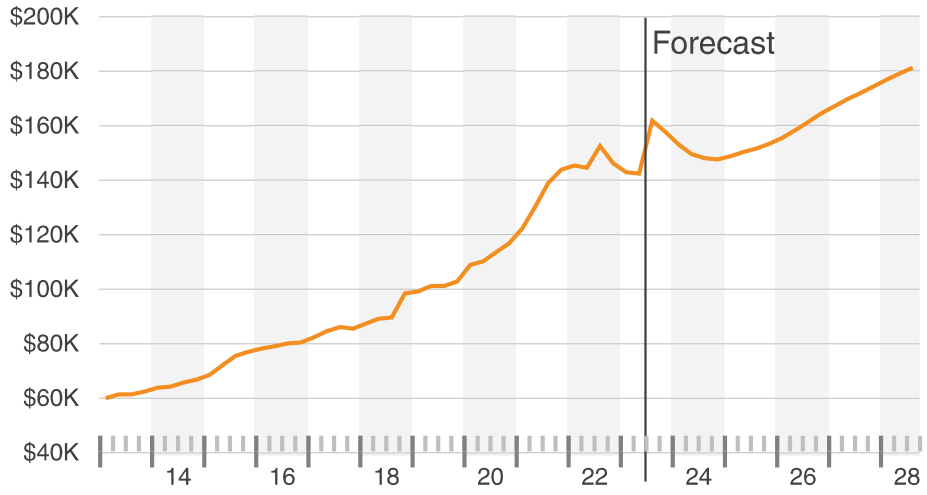

## Market Cap Rate By Location Type




## Market Cap Rate By Star Rating




## Market Sale Price Per Unit



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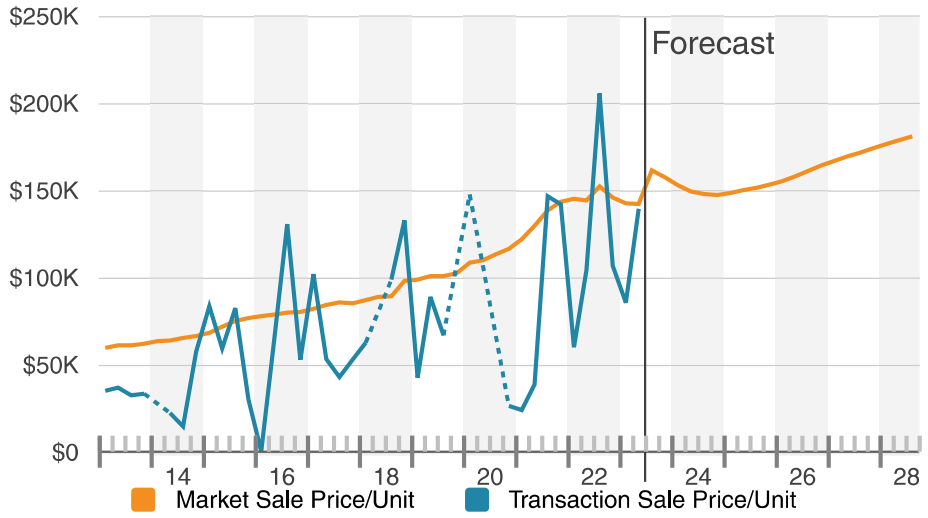
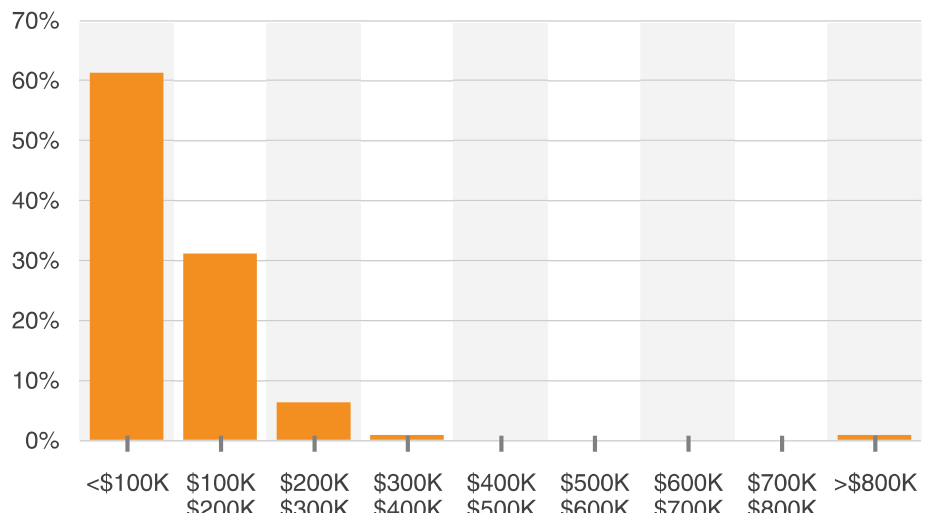
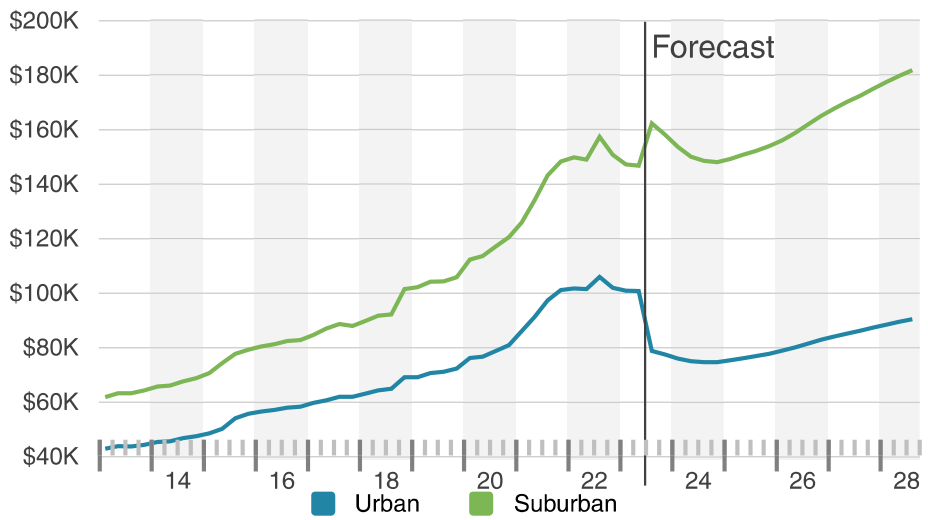
## Market Sale Price & Transaction Sale Price Per Unit



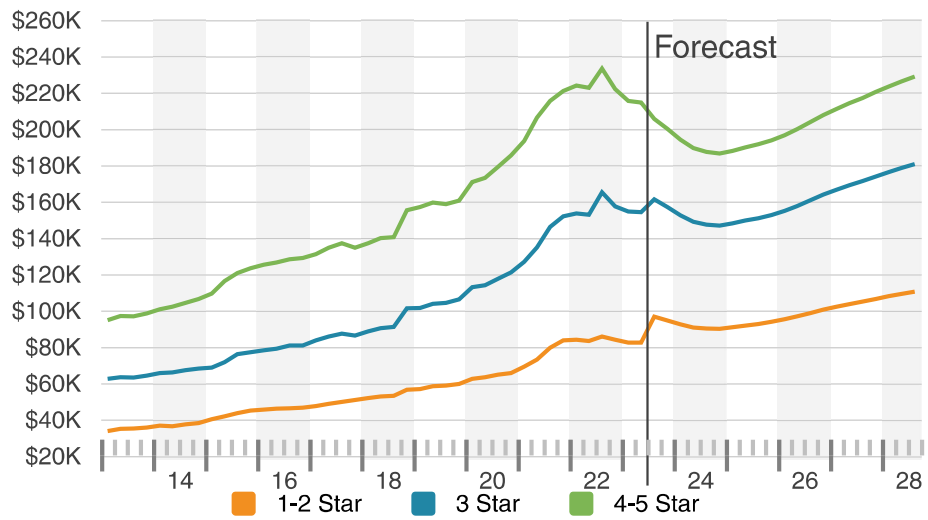

## Market Sale Price Per Unit Distribution




## Market Sale Price Per Unit By Location Type




## Market Sale Price Per Unit By Star Rating



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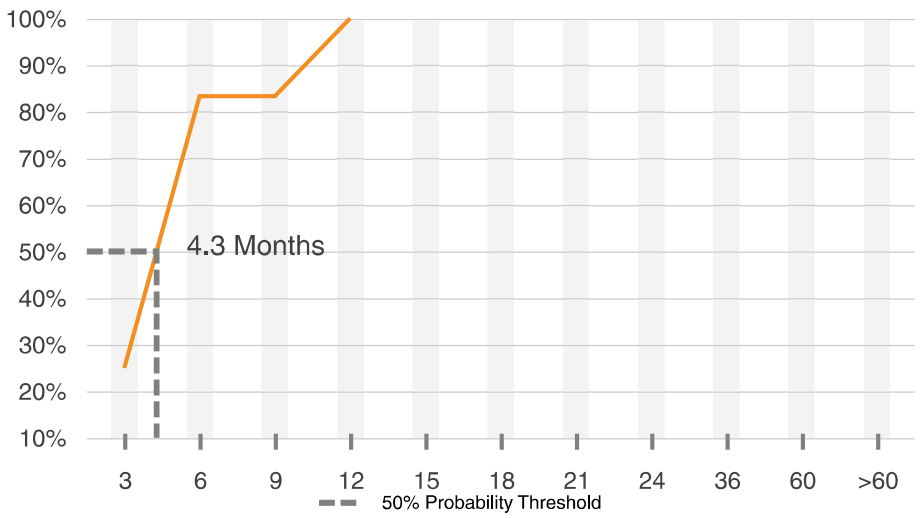
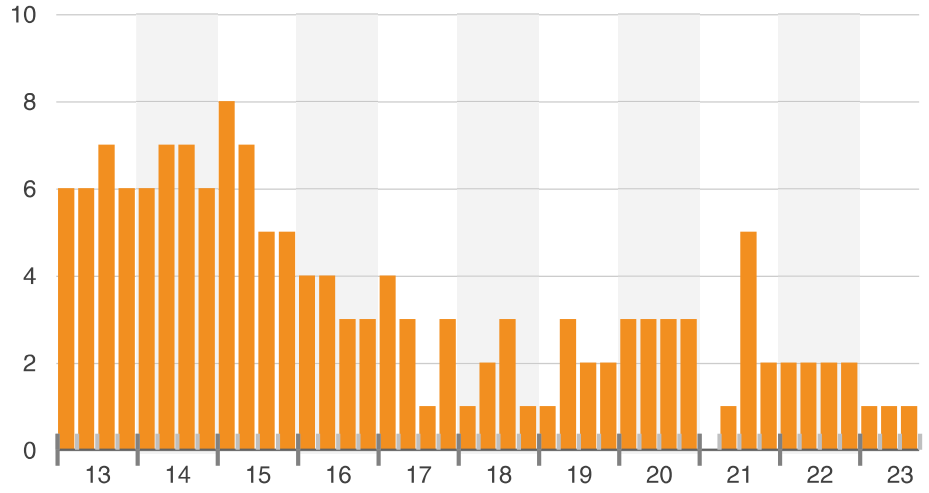
# Search Analytics

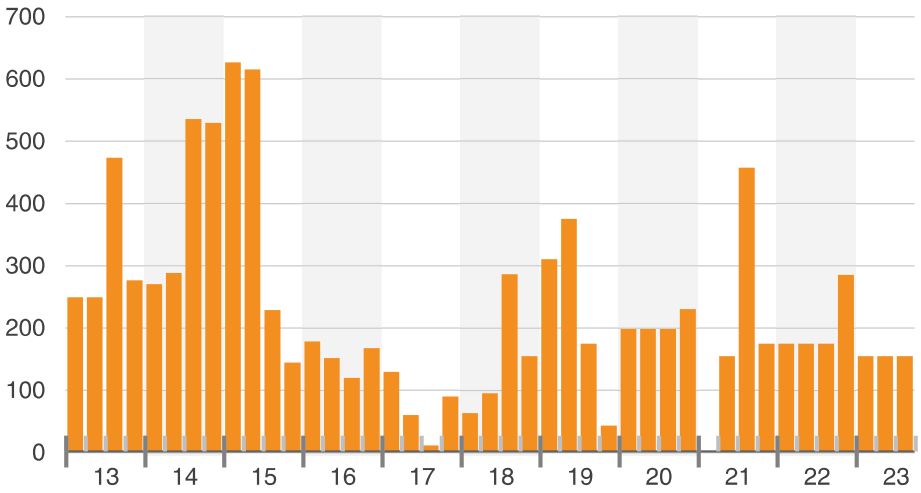
## Probability Of Selling In Months



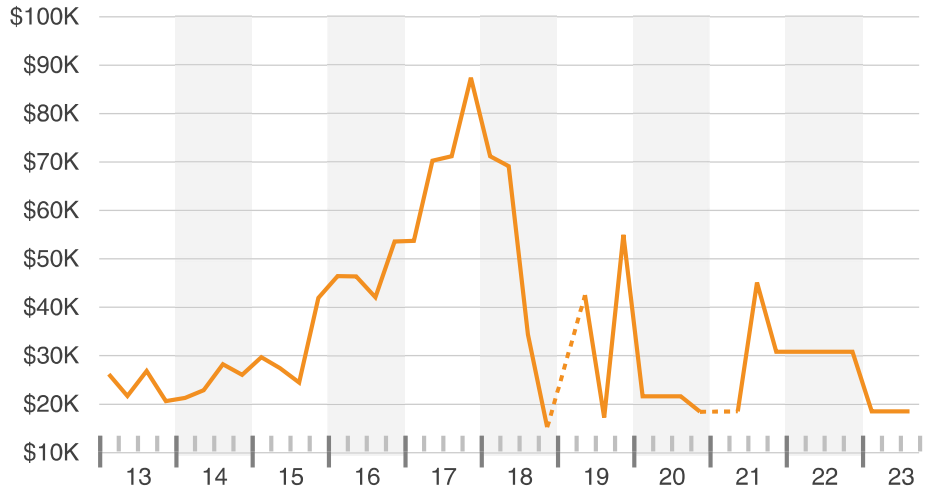

## For Sale Total Listings




## For Sale Total Units




## For Sale Asking Price Per Unit



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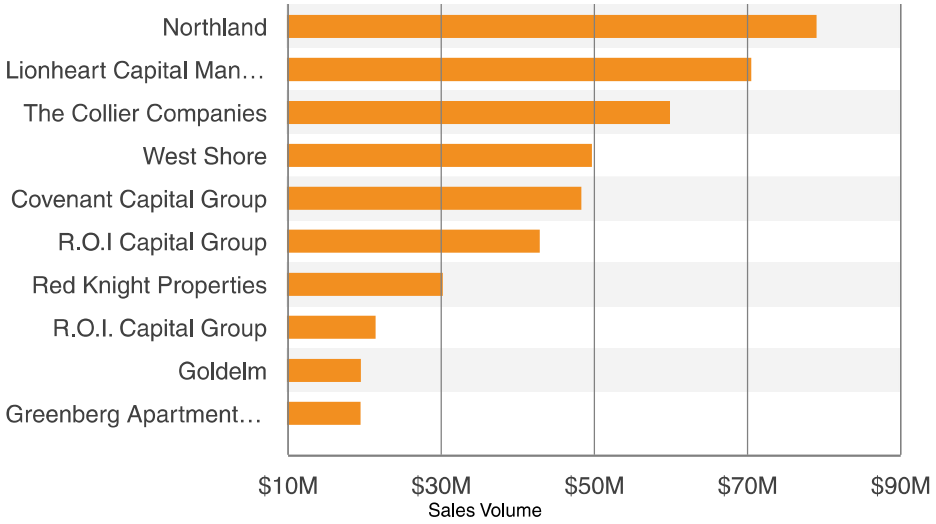
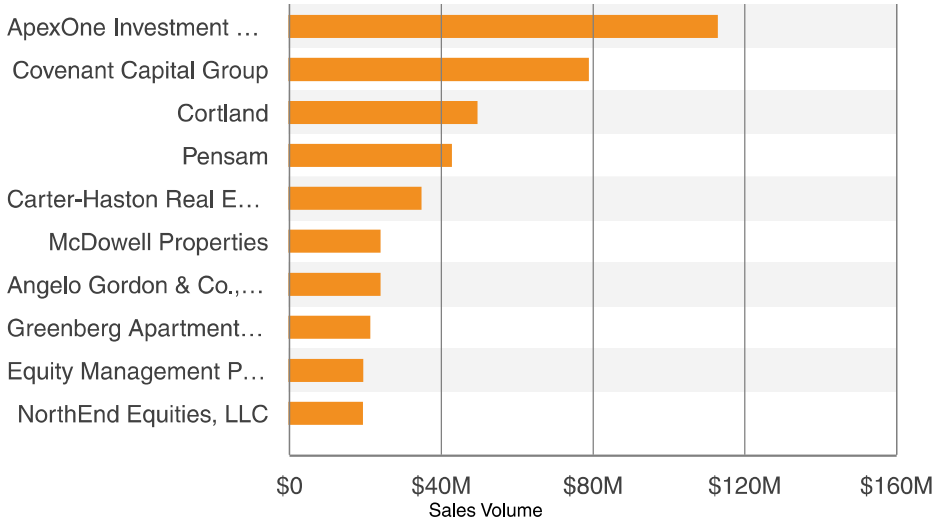
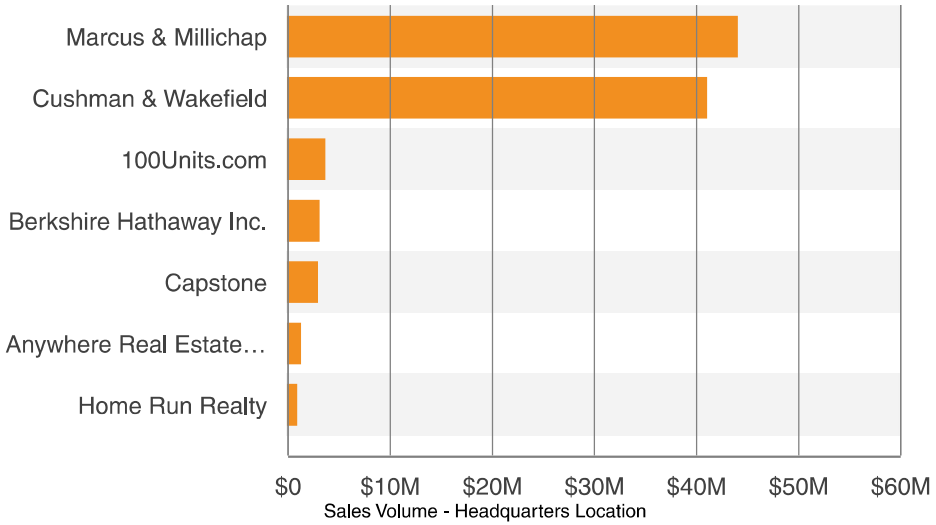
## Top Buyers



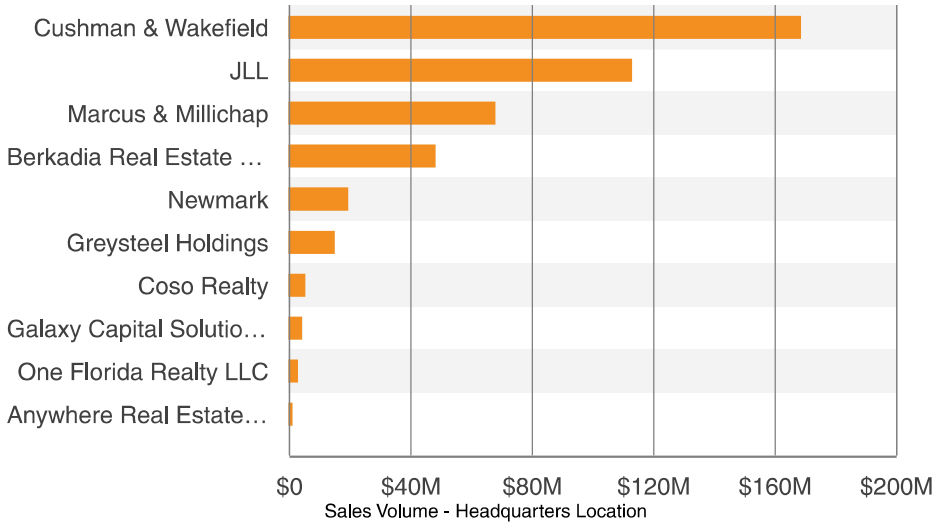

## Top Sellers




## Top Buyer Brokers




## Top Seller Brokers



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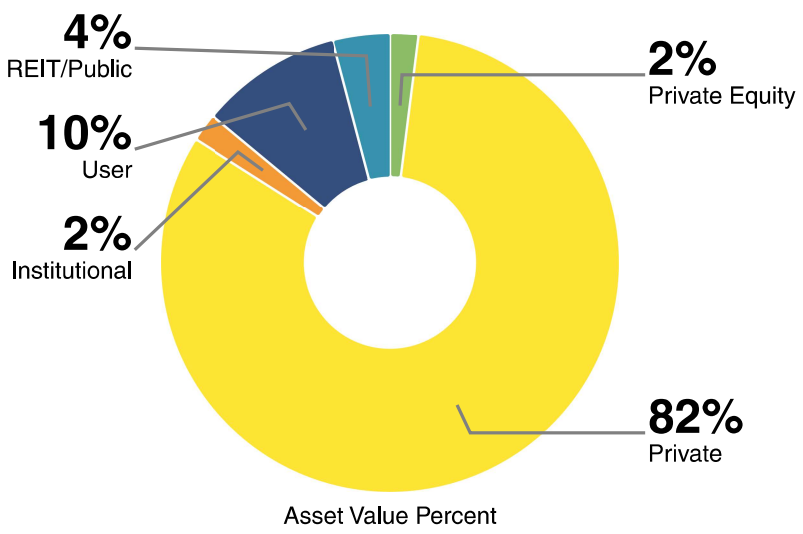
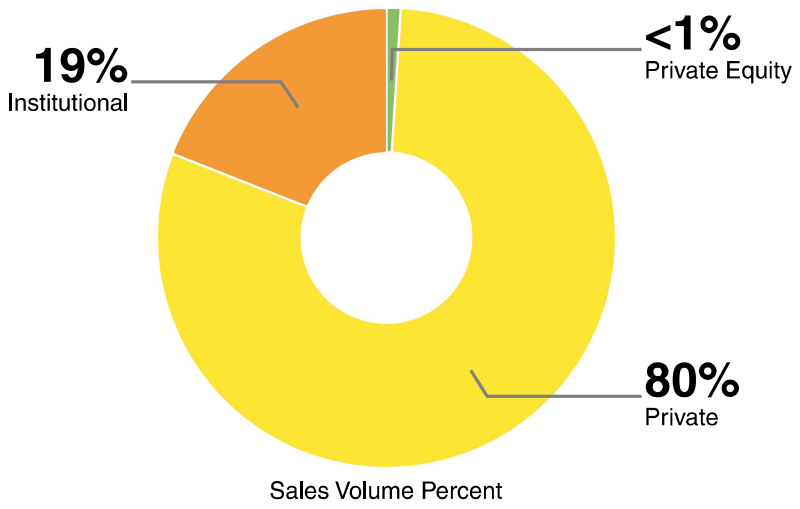
# Search Analytics

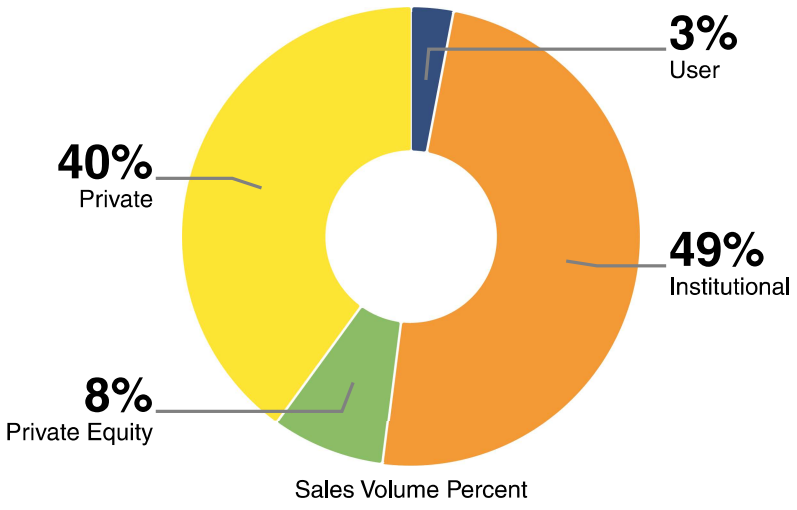
## Asset Value By Owner Type



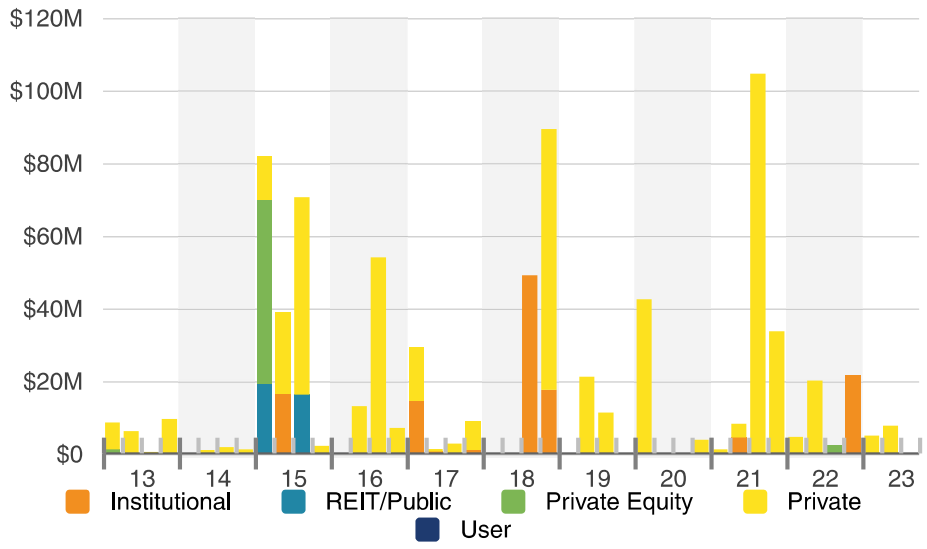

## Sales By Buyer Type




## Sales By Seller Type




## Sales Volume By Buyer Type



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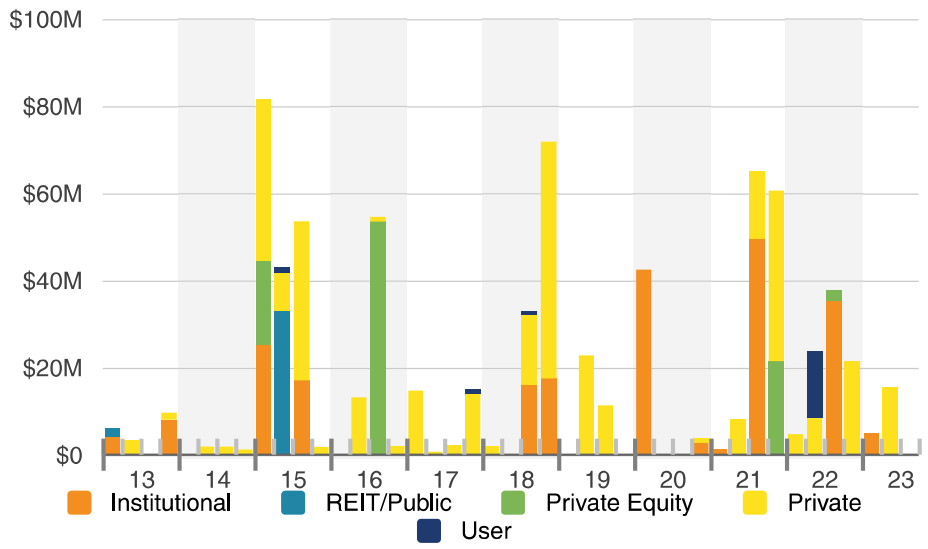
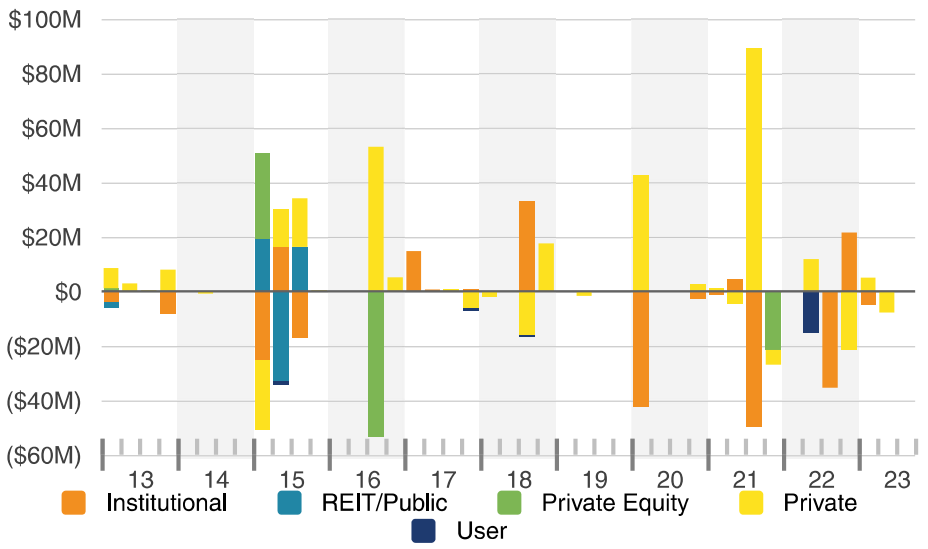
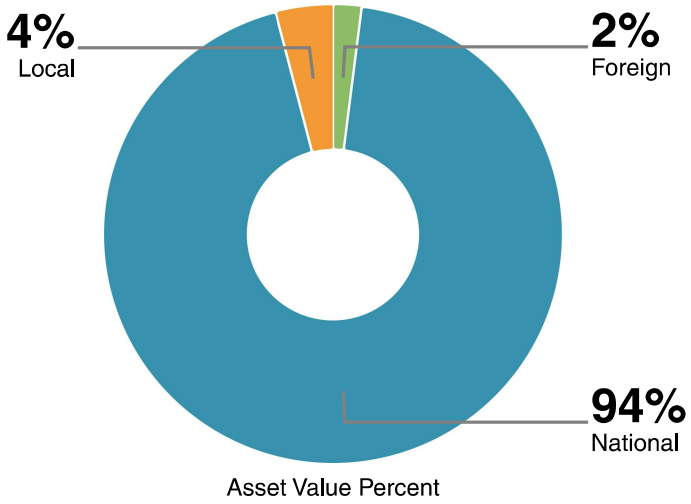
## Sales Volume By Seller Type



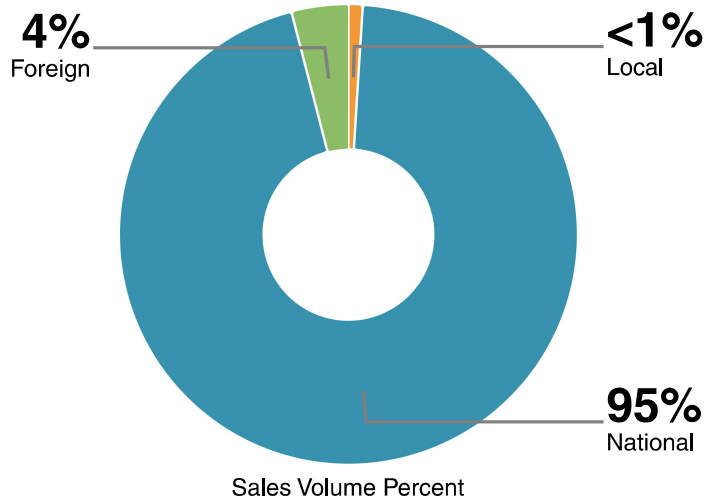

## Net Buying & Selling By Owner Type




## Asset Value By Owner Origin




## Sales Volume By Buyer Origin



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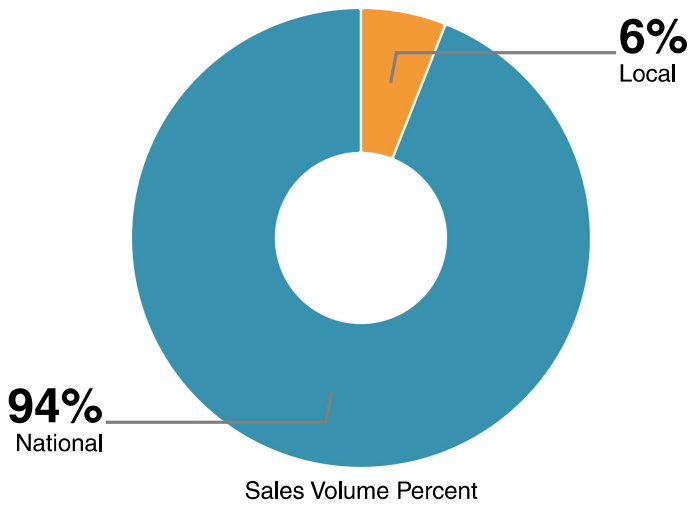
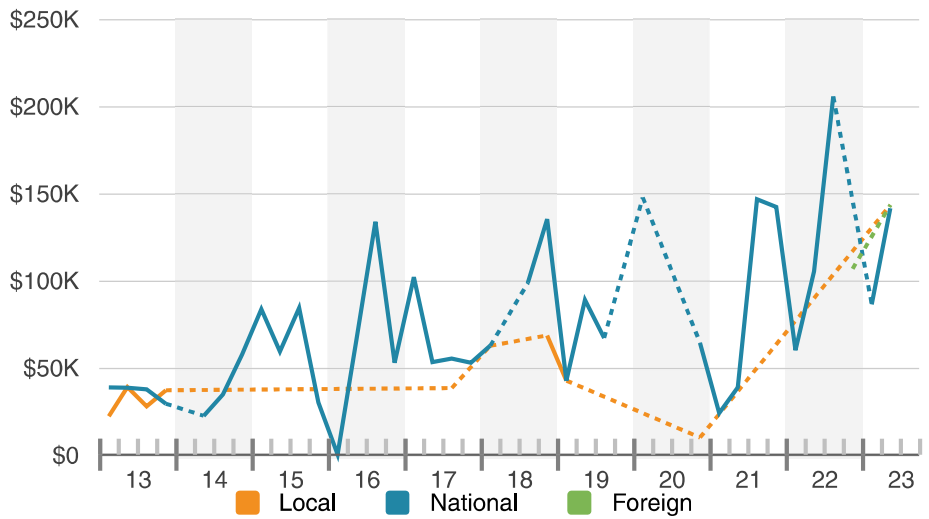
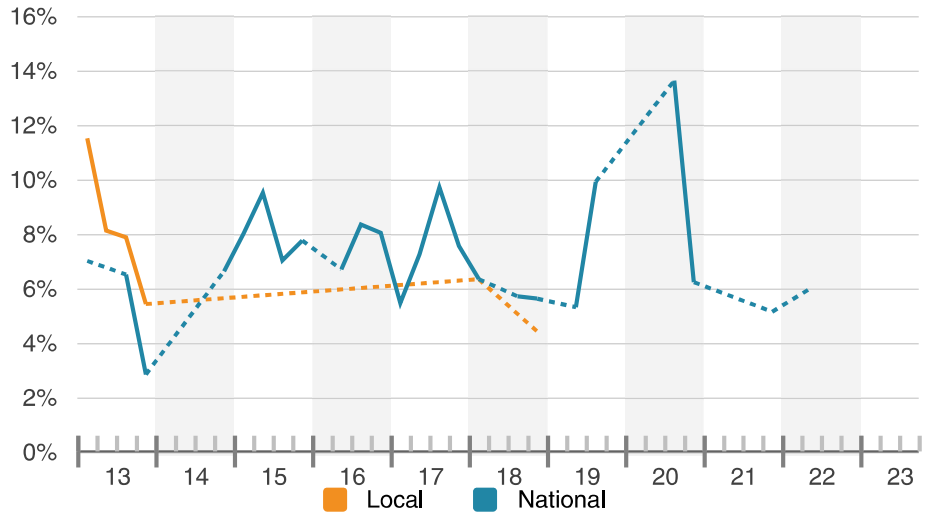
## Sales Volume By Seller Origin




## Average Price Per Unit By Buyer Origin




## Average Cap Rate By Buyer Origin



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## Report Criteria

- 129 Properties / 0 Spaces
- Property Type: Multi-Family
- Construction Status: Existing +1
- Exclude: Residential Condos
- Exclude: Co-Ops
- # of Units: 10 +
- Style: Townhome +4
- County: Marion, FL


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